

Volvero is an app based on advanced technologies that provides access to a market worth \$200 B, enabling vehicle owners to save money by renting them out to a community of drivers.

Current Situation:

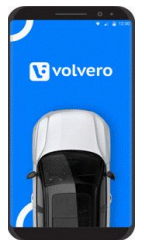
- Increasing # of vehicles worldwide, causing pollution, crashes, waste of urban areas and natural resources to produce new vehicles
- Vehicles on average remain **inactive** 96% of the time
- Increasing # of passengers who travel for different reasons
- Public transport is not reliable, growth is insufficient for supporting evolution in mobility needs
- Car dealers and rentals are in need of making money in new ways as millennials do not buy vehicles anymore

Reasons/Why now

- In the '80s and '90s cars were a status symbol
- The world was not ready for the sharing economy as society and technology were not developed enough
- Rental cars are expensive and not user-friendly, public transport isn't reliable and car sharing is not flexible
- Extremely successful sharing economy companies show a golden age for the industry.

Solution:

- **Volvero** is an app for owners (private & businesses) to share vehicles with a community of drivers
- Renting out your vehicle via Volvero is: protected, safe, and financially rewarding
- Hiring one is: safe, reliable, and straightforward
- An adaptable insurance policy partnered with **Europ Assistance** for a scaleup 300% faster
- Our app is AI and blockchain powered: it collects driving and vehicle's data via mobile phone sensors. Our patented **AI algorithm** analyses it, reverting scores used for gamification. The same data are also leveraged for creating tailor-made real-time insurance coverage via **smart contracts** on Corda blockchain



Proposition:

- **Volvero** means trust! Our main matter is to grant the safety of users and vehicles, especially by covering them during the use of the service. Our unique policy covers both owners and renters
- Owners can share their vehicles starting from one day up to several weeks
- We are one of the only apps that allow the sharing of different kinds of vehicles on just one platform (cars, commercial and recreational vehicles, motorbikes)
- Volvero claims international IP, 4 patents pending and is a registered trademark

Market Opportunity:

- A large # of potential users (market opportunity), 50 M in the US, 40 M in the EU, and over 600 M worldwide
- A potential market (SAM) of \$20 billion per year in a market of \$200 billion (TAM). The SOM is of \$1 billion
- We make money by retaining a percentage on each transaction plus data monetization

Status:

- A successful pilot performed in Italy with main commercial partners. The official launch is set for Jan. 2022
- Agreements with car dealers in Italy (100+ vehicles accessible on 20 shops) and with 300 early adopters;
- Volvero is set for global outreach: commercial agreements with institutions across several EU countries and beyond
- Pilots in the pipeline with the municipalities of Lisbon and Brussels supported by the EU / European inv. fund

Team:

- **Marco Filippi** CEO & founder. Fulbright fellow and Y Combinator Startup school alumnus. *M.Sc. in Quants, Master in Private Equity, Master in Human Knowledge*. Ex PwC and Autotech VC in San Francisco Bay Area
- **Kayode Alao** COO. *M.Eng. from Politecnico, Master in International Management*. Ex EY and Danone.
- **Roberto Leonardi** Co-founder, strategic & AI adviser. Experienced entrepreneur (25+ years) with 2 exits
- **Olga Eigelson** Tech Lead. *Master in Comp. sc. @Technion Israel*. 15y experience as full stack developer

Board:

- **Antonio Severino**, Marketing manager @**Spotify**. *M.sc. in Marketing and Communication*
- **Ettore Sinnona**, Mentor and Former President at **Rotary** Milan. Chartered accountant - *LL.MM. in law*;
- **Lorenza Morandini**, Business development. Fulbright and Insead Fellow, professor @Luiss Business School, ex BCG. *M.Sc. from Bocconi university*

Backers:

- Rotary Club International
- Europ Assistance: a worldwide insurance carrier

○ Accelerators:       

The Deal:

Support our international expansion and growth through partnerships and collaborations.

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