

CONNEXT 2021 - VISION BUSINESS NETWORKING

RULES FOR PARTICIPATION

1. PURPOSES

Confindustria organizes CONNEXT 2021, Italy's leading national industrial partnership event and a unique occasion for collectively building value, with a strong focus on Confindustria's ability to connect enterprises and provide them with vision and opportunities for growth through networking and business (also referred to hereafter as "**CONNEXT**" or the "**Event**").

The Event has two dimensions: a physical exhibition at MiCo - Milano Congressi on 2 and 3 December 2021, and a digital dimension, which thanks to the digital Marketplace and Expo will make it possible to interact with participating businesses, create B2B agendas, plan workshops, seminars, and meetings, embark on an immersive visit to the exhibition pavillion, and interact with stands in real time.

The Platform connext.confindustria.it (also referred to hereafter as the "**Platform**") will make it possible to organize meetings, consult exhibitor profiles and agendas in real time, and participate in the events, while also providing instant messaging and videocall options for participants.

The Marketplace will remain online after the conclusion of the Event, until 31 December 2021.

2. PLACE AND DATE

CONNEXT 2021 will be held on 2 and 3 December 2021 at MiCo - Milano Congressi, Piazzale Carlo Magno, n. 1.

Event hours are 8:30 to 19:00 on 2 December 2021 and 8:30 to 14:00 on 3 December 2021.

3. ORGANIZERS AND ORGANIZATION OFFICE

CONNEXT 2021 is promoted by Confindustria, which has entrusted the organization and management of the event to Confindustria Servizi S.p.A. (also referred to hereafter as the "**Organizers**"). Confindustria and the Organizer are referred to jointly as the "**Organizers**".

Organization office: e-mail: connext@confindustria.it.

4. PARTICIPATION

Participation in CONNEXT 2021 is open to all interested subjects.

Eligible participants include SMEs and large companies, family-run businesses and multinational corporations, startups and innovative firms, business networks, universities, research centers, technology clusters, digital innovation hubs, training and certification bodies, actors in the sectors of finance, credit, public and private demand, chambers of commerce and associations, public and private players, foreign companies (also referred to hereafter as "**Entities**"), and physical persons.

Interested subjects can participate in the Event in the following capacities:

- a) Main Sponsor;
- b) Partner;
- c) Exhibitors;
- d) Digital exhibitors;

- e) International exhibitors;
- f) Visitors with the option of creating a B2B agenda;
- g) Visitors.

Hereafter, the subjects under a), b) and e) with a physical exhibition space and those under c), may be jointly referred to as “**exhibitors**”.

Hereafter, the subjects under a), b) and e) with a digital exhibition space and those under d) and e), may be jointly referred to as “**digital exhibitors**”.

Hereafter, the subjects under a), b), c), d), e), f) and g) may be jointly referred to as “**participants**”.

The Rules of Participation apply to all participants, except for those dispositions that are explicitly applicable to Consumer Participants only. “Consumer Participants” comprise physical persons who participate in CONNEXT 2021 for purposes unrelated to their professional or entrepreneurial activities. For the purposes of the present Rules, it is assumed that anyone sending an application for participation that includes their VAT registration number cannot be a Consumer Participant.

5. MAIN SPONSORS

Eligible Main Sponsors for the Event comprise major institutional or private entities whose mission or activities are cross-cutting with the Event’s four thematic drivers.

The Main Sponsors shall assist the Organizers in creating value on the occasion of the Event, and play an active role in developing related meetings and themes.

The Main Sponsors shall enjoy an array of guaranteed benefits, widespread visibility during the event and the lead-up to it, and a personalized physical and/or digital exhibition space.

Participation modalities and conditions for Main Sponsors are defined directly with the organizer.

6. PARTNERS

Eligible Partners for the Event comprise institutional or private subjects whose vision and expertise can contribute to the development of the CONNEXT project by facilitating organizational processes, fueling know-how, and proposing innovative and/or traditional services to ensure the Event’s success.

Partners will be guaranteed visibility during the Event and its lead-up.

Participation modalities and conditions for Partners, including any personalized physical and/or digital exhibition space, are defined directly with the Organizer.

7. EXHIBITORS

Eligible Exhibitors for the Event comprise all entities under article 4, provided they abide by the following exclusivity regime, which is subject to the unappealable judgement of the Organizers:

- Sectorial exclusivity for activities that fall within the remit of Employment Agencies, including training companies and staff recruitment and outplacement companies, including in an aggregated manner (*exclusivity applies to staff training and recruitment companies that belong to groups that also deal with temporary employment*).
- Exclusivity in the following product groups: automotive, banking, financial, and insurance sectors.

Associations belonging to the Confindustria System may participate as Exhibitors in accordance with the following modalities:

- By purchasing a physical exhibition space for the Association itself;
- By purchasing a number of physical exhibition spaces equal to the number of companies belonging to the association and that intend to participate in the Event, with the option of a personalized graphic design for the Association itself.

Exhibitors may choose among the various exhibition package offers available on the Platform.

All exhibition package offers ensure the following options:

- Creating a profile for the Exhibitor and their activity, and for professionals (the individuals who will participate in the B2Bs organized through the Platform), that will appear on the Marketplace. The profile will be made public on the Marketplace upon payment of the fee;
- Engaging in matchmaking and identifying potential partners
- Organizing in-person or video-conference B2Bs with the Entities and Visitors listed on the Marketplace;
- Viewing the profiles listed on the Marketplace;
- Consulting their own online agenda of appointments;
- Remaining informed about post-Event activities (follow-up and customer analysis);
- Having their own physical and digital exhibition space;
- Participating in in-person or digital activities;
- Publicizing their logo with a link to their company website on the digital dossier at www.ilsole24ore.com;
- Purchasing communication packages from Il Sole 24 Ore at discounted rates.

8. DIGITAL EXHIBITORS

Eligible Digital Exhibitors for the Event include all entities listed under 4, provided they abide by the following exclusivity regime, which is subject to the unappealable judgement of the Organizers:

- Sectorial exclusivity for activities that fall within the remit of Employment Agencies, including training companies and staff recruitment and outplacement companies, including in an aggregated manner (*exclusivity applies to staff training and recruitment companies that belong to groups that also deal with temporary employment*).
- Exclusivity in the following product groups: automotive, banking, financial, and insurance sectors.

Associations belonging to the Confindustria System may participate as Exhibitors in accordance with the following modalities:

- By purchasing a digital exhibition space for the Association itself;
- By purchasing a number of digital exhibition spaces equal to the number of companies belonging to the association and that intend to participate in the Event, with the option of a personalized graphic design for the Association itself.

Digital Exhibitors may choose among the various exhibition package offers available on the Platform.

All exhibition package offers ensure the following options:

- Creating a profile for the Exhibitor and their activity, and for professionals (the individuals who will participate in the B2Bs organized through the Platform), that will appear on the Marketplace. The profile will be made public on the Marketplace upon payment of the fee;
- Engaging in matchmaking and identifying potential partners
- Organizing in-person or video-conference B2Bs with the Entities and Visitors listed on the Marketplace;
- Viewing the profiles listed on the Marketplace;
- Consulting their own online agenda of appointments;
- Remaining informed about post-Event activities (follow-up and customer analysis);
- Having their own digital exhibition space;
- Participating in streaming or digital activities;
- Publicizing their logo with a link to their company website on the digital dossier at www.ilsole24ore.com;
- Purchasing communication packages from Il Sole 24 Ore at discounted rates.

9. INTERNATIONAL EXHIBITORS

All foreign companies can participate in the Event as International Exhibitors.

Participation in an International Exhibitor capacity is free of charge with the free stand option. Foreign companies may also purchase the exhibition packages available on the Platform at the going rate.

Free stands allow International Exhibitors to:

- Create a profile presenting the exhibitor and their activities and for professionals (the individuals who will participate in the B2Bs organized through the Platform), that will appear on the Marketplace;
- Engaging in matchmaking and identifying potential partners
- Organizing in-person or video-conference B2Bs with the Entities and Visitors listed on the Marketplace;
- Viewing the profiles listed on the Marketplace;
- Consulting their own online agenda of appointments;
- Remaining informed about post-Event activities (follow-up and customer analysis);
- Having their own digital exhibition space.

10. VISITORS

All interested subjects may participate in the Event as physical or virtual visitors.

Visitors may participate in all of CONNEXT's digital and physical events and visit physical and digital stands. All physical and digital visitors must first register on the Platform. Entrance for visitors is free of charge.

Physical and virtual visitors can ask to participate in B2B meetings by purchasing this service on the platform. Requests for B2B meetings must first be accepted by the addressees, and no more than 5 (five) B2Bs can be organized in a single day. Requests for B2B meetings are subject to a fee.

11. PRESENTATION OF APPLICATIONS

Applications to participate in the Event as Exhibitors, Digital Exhibitors, International Exhibitors, or Visitors with the option of creating a B2B agenda must be submitted no later than 5 November 2021 by fully compiling the form available on the Platform.

By submitting an application, applicants:

- a) Accept to participate in the Event under the economic conditions indicated on the Platform for the type of participation chosen;
- b) Unconditionally accept the Rules for Participation.

Applications for participation cannot be withdrawn.

Acceptance of the application is subject to the unappealable judgement of the Organizers, who reserve the right to verify the truthfulness of the information provided by the applicant.

Within 15 (fifteen) days of receipt of the notice of acceptance of the application, the applicant shall proceed to pay the fee associated with the type of participation chosen. Failure to do so shall result in the application being rejected.

Participation is intended to be accepted once the fee has been paid.

12. FEE

The fee can be paid by credit card, bank transfer, or PayPal.

For business networks, the payment must be made by the company that registers on the Platform as the representative of the network.

An invoice shall be issued upon receipt of payment.

13. TRANSFER AND TERMINATION

Transfer of the physical and/or digital exhibition space assigned and of its use, in any shape or form, to third parties is forbidden. In case of violation of this disposition, the contract is terminated and the Organizer has the right to retain the fee.

Registered participants who can prove they are unable to take part in the event can request contract termination via registered letter to be sent to Confindustria Servizi S.p.A. – Viale Pasteur, 6 - 00144 Roma.

Should the contract be terminated no later than 30 (thirty) calendar days before the event, the Organizer shall apply a penalty amounting to 50% of the fee; to this end, the Organizer is expressly authorized to retain the sum disbursed by the Participant until payment of the penalty. Should the contract be terminated less than 30 (thirty) calendar days before the event, the Organizer shall apply a penalty amounting to 100% of the fee; to this end, the Organizer is expressly authorized to retain the sum disbursed by the Participant until payment of the penalty.

Consumer Participants have the right to terminate the contract for any reason and without the need for justification within 14 (fourteen) days of the conclusion of the contract itself, and have the right to obtain reimbursement for any fees paid. In order to exercise their right to termination, Consumer Participants can either use the termination form attached to the present Rules or send a communication indicating the same. The form or any analogous

communication must be sent by registered letter to Confindustria Servizi S.p.A. – Viale Pasteur, 6 - 00144 Roma.

14. ALLOTMENT, OUTFITTING, AND CONSIGNEMENT OF THE PHYSICAL STANDS

The Organizer is responsible for the allotment of physical stands, taking into account the general interest of the exhibition and the availability and structural and technical characteristics of the stands themselves. The Organizer is solely responsible for the positioning of the stands, which may be changed at any time at the Organizer's discretion, without any right on the part of the Exhibitors to claim compensation or reparations. In any event, requests related to the positioning of the stand are not recognized as conditions for participation.

It is not possible to request the substitution of the furnishings included in the chosen exhibition package. It is however possible to request additional furnishings as per the catalogue of furnishings and customization (e.g. graphic design), at an additional cost. Such extra furnishings and customization are agreed upon to the extent possible with the technical office appointed by the Organizer subsequent to the payment of the fee associated with the chosen exhibition package.

Upon payment of the fee, the Organizer shall, through the technical office, send the Exhibitor the technical data sheet on the services selected and the stand that was purchased, and shall make arrangements for the outfitting and consignment of said stand.

The stand shall be made available to the Exhibitor at 12:00 on the day prior to the start of the Event (1 December 2021). For technical reasons and without the need for prior notification on the part of the Organizer, the outfitting of the stand may vary marginally from the images made available to the Exhibitors. Any furnishings included in the chosen exhibition package but unwanted by the Exhibitor shall be removed from the stand with the collaboration of the technical office, as will any unrequested additional furnishings.

Removal of the stands shall begin upon conclusion of the event at around 16:00 on 3 December 2021. No later than 18:30 on 3 December 2021 the Exhibitors shall remove any of their own materials still present in the stand; any materials that are not removed by the Exhibitors shall be disposed of, and it will not be possible to recover them.

Exhibitors may only occupy the spaces assigned to them and no additional spaces, especially hallways, common spaces, and emergency exits.

During the Event's opening hours, at least one representative of the Exhibitor must be present in the physical stand at all times, without exceeding the maximum occupancy of the stand as indicated by the Organizer.

Upon conclusion of the Event, the Exhibitor is responsible for returning the assigned spaces, furnishings, and other equipment made available to them in the same condition they were in upon consignment.

The Exhibitor shall have sole responsibility for any costs to rectify modifications made to the spaces, furnishings and/or equipment.

15. ALLOTMENT, OUTFITTING, AND CONSIGNEMENT OF THE DIGITAL STANDS

The Organizer is responsible for the allotment of digital stands, taking into account the general interest of the exhibition and the availability and structural and technical characteristics of the stands themselves. The Organizer is solely responsible for the positioning of the digital stands, which may be changed at any time at the Organizer's discretion, without any right on the part of the Exhibitors to claim compensation or

repairs. In any event, requests related to the positioning of the stand are not recognized as conditions for participation.

The digital stand shall be made available to the Digital Exhibitor upon completion of payment in the 'preview' modality. For technical reasons and without the need for prior notification on the part of the Organizer, the outfitting of the digital stands may vary marginally from the images made available to the Digital Exhibitors.

The digital exposition's hours are the same as that of the physical exposition held at MiCo: from 8:30 to 19:00 on 2 December 2021 and from 8:30 to 14:00 on 3 December 2021.

During the Event's opening hours, at least one representative of the Digital Exhibitor must be present in the virtual stand at all times.

16. ENTRANCE TICKET/BADGE

Visitors must have an entrance badge to access the event. The badge can be downloaded from the members only area on the Platform or can be collected on the spot, and must be worn throughout the duration of the visit to MiCo.

Exhibitors and Visitors acknowledge that the Event will take place at MiCo and undertake to comply with – and ensure their employees, contractors, and collaborators comply with – the regulations adopted by Fiera Milano Congressi S.p.A., including those adopted to contain COVID-19.

17. B2B MEETINGS

Interested subjects shall reply within a reasonable timeframe, either negatively or positively, to any requests for B2B meetings they have received.

Both parties in B2B meetings must comply with the agreed-upon topics, schedule, duration, and place for the meetings themselves.

The Organizers cannot be held liable in any way should one or more of the scheduled B2B meetings fail to take place.

18. LIABILITY

The Exhibitor shall be liable towards the Organizer, Confindustria, other Exhibitors, and/or third parties for all direct and indirect damages that may be attributable to actions and/or omissions on the part of the Exhibitor and/or their employees, contractors, collaborators, delegates, suppliers and/or subcontractors. Additionally, the Exhibitor shall be liable towards the Organizer for any and all damages to spaces, furnishings, and/or equipment placed and their disposal and which may be attributable to actions and/or omissions on the part of the Exhibitor and/or their employees, contractors, collaborators, delegates, suppliers and/or subcontractors.

By applying for participation, the Exhibitor explicitly accepts waiving the Organizer from any liability against direct or indirect damages that may arise for actions and/or omissions of the Organizer and/or other Exhibitors and/or third parties in general. Additionally, by applying for participation the Exhibitor explicitly accepts waiving Fiera Milano Congressi S.p.A. and Confindustria Servizi S.p.A. from any liability against direct damages to goods, machinery, equipment and furnishings brought to and/or used in MiCo that may take place during the Event, including the outfitting and dismantling of the stands, and against indirect damages.

The Organizer shall not be held liable for any damage to persons and/or things provoked by anyone during the Event and shall not be held liable for any thefts and/or damages to persons and/or things during the Event, including the outfitting and dismantling of the stands.

Furthermore, the Organizer shall not be held liable for any damages caused by representatives of the companies and/or technical staff appointed by them during the handling of works and/or objects owned by the Exhibitor, should this prove necessary on an exceptional basis.

The Participant shall be responsible for all the data supplied in the application for participation, in addition to ownership of rights concerning brands and other marks, patents, industrial inventions, industrial models, creative works, and copyright related to the contents published on the Participant's profile and/or exhibited in the digital stands, as well as for the items and contents exhibited in the physical stands. Additionally, the Participant indemnifies and hold harmless the Organizer from any liability arising out of untruthful statements and/or actions harmful to the image and/or reputation of others, and/or any violation of norms on intellectual and industrial property and on the protection of competition both towards other Participants and third parties in general.

19. INSURANCE

In order to participate in the event, all Exhibitors must have all-risks insurance against material and direct damages with waiver to right of compensation pursuant to art. 1916 c.c. towards third parties, including the Organizers, Fondazione Fiera Milano, Fiera Milano S.p.A., Fiera Milano Congressi S.p.A., all associated companies, and all other subjects involved in the organization of the Event; the goods, machinery, equipment and outfitings brought to and/or used at MiCo must be insured for their full value. In case of recourse claims on the part of the insured, the Exhibitors guarantees to indemnify and hold harmless all of the subjects indicated above.

Exhibitors may avail themselves of the insurance coverage made available Fiera Milano Congressi S.p.A. for a total of € 25.000, without any charge to the Exhibitor. In any event, all Exhibitors must have all-risks insurance against material and direct damages to the goods, machinery, equipment and outfitings brought to and/or used at MiCo exceeding € 25,000.00, with waiver to right of compensation pursuant to art. 1916 c.c. towards third parties, including the Organizers, Fondazione Fiera Milano, Fiera Milano S.p.A., Fiera Milano Congressi S.p.A., all associated companies, and all other subjects involved in the organization of the Event. For any values exceeding € 25,000.00, Fiera Milano Congressi S.p.A. can provide the necessary supplement upon request on the part of the Exhibitor.

Exhibitors shall acknowledge and accept that Fiera Milano Congressi S.p.A. shall not provide any insurance services or policies, nor shall it operate to procure any advantage that violates laws, regulations, or deeds issued by the competent authorities, or that may expose Fondazione Fiera Milano, Fiera Milano S.p.A., Fiera Milano Congressi S.p.A., and all subsidiaries and associated companies to sanctions or violations of bans or restrictions established by UN Security Council resolutions or any other norms applicable with regards to economic and trade sanctions. Therefore, Exhibitors subject to such restrictions shall not be eligible for any insurance cover and indemnify immediately the Organizers Fondazione Fiera Milano, Fiera Milano S.p.A., Fiera Milano Congressi S.p.A., and all subsidiaries and associated companies from any liability for any damages sustained at MiCo, nor shall they be any eligible for any actions or claims against them for the above-mentioned events. Whether an Exhibitor has an all-risks insurance policy as described above covering goods, machinery, outfitings, and equipment brought to MiCO, or whether they sign a policy with an insurance company of their choice, they must communicate this to Fiera Milano Congressi S.p.A., following the indications contained in the specific link on the Platform.

The fee for participating in the Event includes the following insurance coverage, which the Organizer has activated for the Event:

- Third-party civil liability policy

For any damages to third parties for which the Exhibitor and their employees are responsible pursuant to the civil code and with reference to activities carried out in relation to the Event.

Insurance coverage is disciplined by the conditions and limits that the Exhibitor may request from the organization office: e-mail: connext@confindustria.it.

Notification of damages

Damage claims must be sent during the Event only to the appropriate offices of Confindustria Servizi S.p.A., which reserves the right to request, if mandated by the policy's conditions, the original claim filed with public security authorities.

NOTE

All of the provisions in this article may be unilaterally revised by the Organizer, who undertakes to inform the Exhibitors in a timely fashion of any changes made.

20. INTELLECTUAL PROPERTY AND IMAGE RIGHTS

For the purposes of the present Rules, the Organizers are authorized to use the logos of the Entities and any material uploaded to their profiles and/or published on the digital stand.

The Organizers reserve the right to film, reproduce, disseminate and/or to authorize the filming, reproduction, and dissemination of panoramic and/or detailed indoor and outdoor scenes of the physical and/or digital exhibition. The Organizers maintain full rights over these images.

21. POSTPONEMENT OF THE EVENT, CHANGES TO THE DURATION AND SCHEDULE DUE TO FORCE MAJEURE OR COVID-19

The Organizer reserves the right to modify the date, duration, and schedule of the Event up to 15 (fifteen) days prior to its start, with its sole obligation being to notify the Participants via e-mail, without the Participants being free to terminate the contract, cancel their commitments, or demand any compensation. In such case, the Organizer shall retain any participation fees already paid, including those for any special installations ordered by the Exhibitors, which shall be used to participate in the Event as modified.

If the physical event were to be wholly or partially cancelled due to force majeure or any other causes over which the Organizer has no control, or due to norms, provisions and/or specific conditions related to the COVID-19 emergency, the Organizer reserves the right to do the following via e-mail communication:

1. Cancel the Event. In such case, once the Organizer has fulfilled their obligations with third parties and covered any and all organizational expenses paid, shall divide the available sums among the Participants, in proportion to the amounts paid by each and net of any services already rendered. Any expenses for special furnishings and customization on behalf of Exhibitors must be fully reimbursed by them;
2. Modify the dates of the Event, without entitling Participants to terminate the contract, fail to fulfill their obligations, or demand any indemnification. In such case, the Organizer shall retain all fees already paid, including those for special furnishings and customization on behalf of Exhibitors, which shall be used to participate in the Event on the new dates;
3. Decide to hold the Event in digital mode only, without entitling Participants to terminate the contract, fail to fulfill their obligations, or demand any indemnification. In such case, the Organizer shall retain all fees already paid, including those for special furnishings on

behalf of exhibitors. No additional organizational fees shall be charged to the Participants, who shall not be owed any reimbursement and/or indemnification.

Should the Event be suspended or cancelled after the opening date: a) should the suspension or cancellation be caused due to force majeure or any other causes over which the Organizer has no control, or due to norms, provisions and/or specific conditions related to the COVID-19 emergency, Participants shall not be owed any reimbursement and/or compensation; b) in all other cases, the Organizer shall reimburse those who have paid the participation fee for an amount proportionate to the time lost, without being liable for any compensation.

In any event and without prejudice to the present article, by sending the application for participation the Participant waives any right to demand compensation and/or damages of any type from the Organizer.

22. APPLICABLE LAWS AND COMPETENT COURT

Italian law applies to the present Rules of Participation, and with exclusive reference to Consumer Participants, the provisions set out in Legislative Decree n. 206/2005 (“Consumer Code”).

Any disputes related to the interpretation, validity, implementation, and termination of the present Rules shall be adjudicated exclusively by the Court of Rome. In case of litigation with Consumer Participant, the competent court shall be the court with jurisdiction over the Consumer Participant’s place of residence or domicile.

To resolve disputes with Consumer Participants, it is possible to make recourse to ADR bodies using the European Online Dispute Resolution platform managed by the European Commission and accessible at: <http://ec.europa.eu/consumers/odr/>.

23. LEGISLATIVE DECREE n. 231/2001

By submitting the application for participation, the Participant Confindustria Servizi S.p.A., pursuant to Legislative Decree n. 231/2001, has adopted an Organizational Model, including a Code of Conduct and System, and undertakes to abide by its principles and rules. The Organizational Model of Confindustria Servizi is available at the following link: https://www.confindustria.it/home/confindustria_servizi/modello_231/

24. PROCESSING OF PERSONAL DATA

The personal data acquired for the purposes of participation in the Event and the provision of related services are processed by Confindustria and Confindustria Servizi S.p.A. as autonomous data controller in accordance with the terms and modalities set out in the data processing policies attached to the present document (hereafter also referred to as “**Policies**”).

The policies concern the processing of data relating to physical persons and not to legal personal, entities, and associations, to which guarantees against the sending of unwanted information still apply.

By submitting the application for participation, the Entity undertakes to communicate the Policies to the physical persons (e.g. representatives, employees, professionals) whose personal data the Entity has sent to Confindustria and Confindustria Servizi S.p.A. for the purposes of participation in the Event and the provision of associated services, and to obtain, where necessary, their consent, while indemnifying and holding harmless the Organizers from any liability arising out of the unlawful disclosure of said personal data.

25. SPECIFIC APPROVAL

The following clauses are expressly approved pursuant to articles 1341 and 1342 of the Civil Code: 11. PRESENTATION OF APPLICATIONS, 13. TRANSFER AND TERMINATION, 14. ALLOTMENT, OUTFITTING, AND CONSIGNEMENT OF THE PHYSICAL STANDS, 15. ALLOTMENT, OUTFITTING, AND CONSIGNEMENT OF THE DIGITAL STANDS, 17. B2B MEETINGS, 18. LIABILITY, 21. POSTPONEMENT OF THE EVENT, CHANGES TO THE DURATION AND SCHEDULE DUE TO FORCE MAJEURE OR COVID-19, 22. APPLICABLE LAWS AND COMPETENT COURT.

POLICY ON THE PROCESSING OF PERSONAL DATA

Pursuant to Regulation (EU) 679/2016 (so-called GDPR), this section provides information on the processing of personal data acquired for the purposes of the institution and implementation of the participation contract for CONNEXT 2021.

The policies concern the processing of data relating to physical persons and not to legal personal, entities, and associations, to which guarantees against the sending of unwanted information still apply.

Data controller

Confindustria Servizi S.p.A., with legal headquarters in Viale Pasteur, 6 - 00144 Roma, e-mail: confindustriaservizi@confindustria.it

Purpose and legal basis for data processing

Personal data are processed to implement the Rules of Participation. In particular, personal data are processed for the following purposes:

- a) Instituting and implementing the participation contract for CONNEXT 2021. To this end, Participants must register on the connextconfindustria.it platform to be issued credentials for accessing the private area. Data processing is necessary to fulfill contractual and pre-contractual obligations, and as such, pursuant to art. 6, par. 1 (b) of the GDPR, does not require the consent of the data subject;
- b) Fulfilling contractual obligations in compliance with existing laws and regulations, and the provisions issued by the competent authorities. Processing is necessary to fulfill the data controller's legal obligations, and as such, pursuant to art. 6, par. 1 (b) of the GDPR, does not require the consent of the data subject.

Additionally, the data controller may process personal data to uphold, exert, and defend their rights in a court of law. This processing is based on the data controller's legitimate interest in defending their rights.

Data subjects shall be informed of any other data processing related to participation in the event and the provision of related services.

Provision of personal data

The provision of personal data for the purposes set out under a) and b) above is voluntary, but it is necessary to institute and implement the contract. Refusal to provide said data may jeopardize the institution and implementation of the contract.

Modality, scope, and duration of the processing of personal data

Data processing shall take place chiefly through digital procedures.

Personal data is processed by the data controller's staff, acting on the basis of specific instructions on the purposes and modalities of the data processing.

Personal data may be disclosed to: i) external structures providing services in support of the data controller (e.g. IT services, subjects entrusted with activities functional to the carrying out of the Event), in their capacity as data processors; ii) public or private subjects in order to fulfill legal obligations, who process data in their capacity as autonomous data controllers; iii) Fiera Milano Congressi to comply with insurance obligations under art. 19 of the Rules of Participation, which processes data in its capacity as autonomous data controller.

Confindustria Servizi S.p.A. informs that it uses the Stripe and PayPal gateways to process payments. As such, during the transaction the user's data is sent to the relevant gateway to process the payment; the data is used in compliance with the gateway's privacy policy. For more information on data processing on the part of Stripe see <https://stripe.com/privacy>; for more information on data processing on the part of PayPal, see <https://www.paypal.com/it/webapps/mpp/ua/privacy-full#7>.

Personal data shall be processed for the time strictly necessary for the fulfillment of the purposes for which they were collected, and stored for the period prescribed by law.

Rights of the data subjects

Data subjects have the right to access their own personal data, and to request to have their data rectified, updated, or erased. They may also request that the processing of their personal data. Such requests should be addressed to Confindustria Servizi S.p.A., Viale Pasteur, 6 - 00144 Roma, e-mail: privacy@confindustria.it.

Additionally, should data subjects believe their personal data has been processed in violation of the law on the protection of personal data, they may file a complaint with the Italian Data Protection Authority, Piazza Venezia, 11 - 00187 - Roma.

POLICY ON THE PROCESSING OF PERSONAL DATA

Pursuant to Regulation (EU) 679/2016 (so-called GDPR), this section provides information on the processing of personal data of users who register on the [connextconfindustria.it](https://www.connextconfindustria.it) platform (referred to hereafter as the “Platform”).

The policies concern the processing of data relating to physical persons and not to legal personal, entities, and associations, to which guarantees against the sending of unwanted information still apply.

Data controller

Confindustria, with legal headquarters in Viale dell’Astronomia, 30 - 00144 Roma, e-mail: privacy@confindustria.it.

Type of data processed

Information provided by the user

The personal data processed are those provided by the user when registering on the Platform, and the contents of the Platform exchanged or shared through the communication services it offers. To this end, Confindustria advises the data subjects against providing personal data that the GDPR defines as “special categories” of personal data, namely those that may reveal racial or ethnic origins, religious or philosophical beliefs, political opinions, membership in political parties, trade unions, associations or religious, philosophical, political, or trade associations, and personal data related to health and sexual orientation.

Users may also provide other types of data, such as their location, and their web browsing experience may be tracked.

Information collected automatically:

- Use and access information. The system automatically collects information on the online/offline status of the users and memorizes the status (read/unread) of shared messages. Information on user access and on the functioning of the messaging system, such as use, diagnostics, and performance, are analyzed exclusively in an aggregate manner in order to allow for the system to function. IP addresses are not collected;
- Information on the device and on connections. Information on hardware type, operating system, strength of signal, browser, and type of internet connection used are collected exclusively by Google Analytics with an anonymized IP.
- *cookie*. Session cookies are used exclusively in order to allow users to log in.

Purpose and legal basis for data processing

Personal data are processed for the following purposes:

- a) Registration on the Platform. Registration on the Platform necessitates the entering of certain personal data to ensure the proper identification of the user and the provision of services to registered users. Data processing is necessary to follow up on and/or accept the request for registration, and as such, pursuant to art. 6, par. 1(b) of the GDPR, does not require the consent of the data subject;
- b) Providing the services offered to the registered users on the Platform (e.g. access to the marketplace and the possibility of requesting/accepting B2B meetings; access to MiCo; access to the digital Expo; consultation of the schedule of events and registration for the events; participation in digital events, with the possibility – depending on the type of event – of unilateral interaction with the event organizer and dynamic interaction with all other

participants; chats; videocalls; social networking room) and carry out the organizational activities related to these services (e.g. sending communications and notices; highlighting related initiatives resulting from and/or associated with the Event). Data processing is necessary to provide the agreed-upon services to registered users and as such, pursuant to art. 6, par. 1(b) of the GDPR, does not require the consent of the data subject;

- c) Fulfilling legal obligations in compliance with existing laws and regulations, and the provisions issued by the competent authorities. Processing is necessary to fulfill the data controller's legal obligations, and as such, pursuant to art. 6, par. 1(b) of the GDPR, does not require the consent of the data subject;
- d) Sending updates on Confindustria events and other initiatives. This type of data processing is based on the data controller's legitimate interest in promoting similar activities to those which the data subject has adhered to and/or participated in, and as such, pursuant to art. 6, par. 1(b) of the GDPR, does not require the consent of the data subject. In event, the data subject has the right to refuse, at any time, to receive such information at one or more of the addresses provided;
- e) Communicating to Associations in the Confindustria System the successful registration in the Event of an associated company and its reference persons. Data processing is necessary for the pursuit of the legitimate interest of the participating companies and Association in fulfillment of the associative relationship and to support the associate's participation in the Event and as such, pursuant to art. 6, par. 1(b) of the GDPR, does not require the consent of the data subject. In event, the data subject may at any time refuse such processing of their personal data;
- f) With the consent of the data subject, promote collaborations, partnerships and/or sponsorships of events or other initiatives organized by Confindustria;
- g) With the consent of the data subject, communicate personal data to the Event's sponsors, who in their capacity as autonomous data controllers may use them for promotional and commercial purposes and for the direct offer of their own products and services. For more information on the sponsors, [click here](#).

Additionally, the data controller may process personal data to uphold, exert, and defend their rights in a court of law. This processing is based on the data controller's legitimate interest in defending their rights..

The data controller also informs that photographs and/or video images will be taken during CONNEXT 2021. The data controller shall use, reproduce, publish, and disseminate the images for information purposes related to its institutional mission, through any media and communication system, including but not limited to the data controller's institutional websites and social media accounts, newspapers, brochures, magazines, newsletters, events, presentations, and workshops. Data processing is necessary to the data controller's legitimate interest in promoting the Event, and as such, does not require the consent of the data subject. Additionally, pursuant to article 97 of Law n. 633/1941 "The consent of the person depicted is not necessary when reproduction of the image is justified by their notoriety or the public office they hold, (...), by scientific, educational, or cultural purposes, or when reproduction is linked to events, occasions, or ceremonies of public interest or which have taken place in public". Il Titolare informa che non sarà fatto un uso delle immagini che rechi pregiudizio alla dignità personale, all'onore, alla reputazione e/o al decoro della persona ritratta.

Provision of personal data

The provision of personal data for the purposes set out under a), b) and c) above is voluntary, but necessary for registration in the Platform and access to the services offered to registered users, including physical participation in the Event. Refusal to provide personal data may jeopardize the successful completion of registration.

The provision of personal data for the purposes set out under d) above is voluntary, and is not necessary for registration in the Platform and access to the services offered to registered users, including physical participation in the Event. However, refusal to provide personal data will make it impossible for the data controllers to send communications related to Confindustria events and other initiatives.

The provision of personal data for the purposes set out under e) above is voluntary, and is not necessary for registration in the Platform and access to the services offered to registered users, including physical participation in the Event. However, refusal to provide personal data will make it impossible for the data controller to directly inform the Associations belonging to the Confindustria System of the registration of an associated company in the Event and of its contact persons. In any case, the Associations belonging to the Confindustria System may discover whether an associated company has registered in the Event by consulting the Marketplace.

The provision of personal data for the purposes set out under f) and g) above is voluntary, and is not necessary for registration in the Platform and access to the services offered to registered users, including physical participation in the Event. Additionally, the data subject has the right to revoke their consent to such data processing at any time, without prejudice to the lawfulness of data processing based on consent given prior to revocation.

Modality, scope, and duration of the processing of personal data

Data processing shall take place chiefly through digital procedures.

Personal data is processed by the data controller's staff, acting on the basis of specific instructions on the purposes and modalities of the data processing.

Personal data may be disclosed to: i) external structures providing services in support of the data controller (e.g. IT services, subjects entrusted with activities functional to the carrying out of the Event), in their capacity as data processors; ii) public or private subjects in order to fulfill legal obligations, who process data in their capacity as autonomous data controllers; iii) contact persons and professionals exclusively for the organization of B2B agendas or other meetings.

As stated above, for the purposes set out under e), the data of the participating company and its contact persons shall be communicated to the Associations belonging to the Confindustria System to which the company itself belongs. These Associations shall process the data in their capacity as autonomous data controllers.

As stated above, for the purposes set out under g), personal data shall be communicated to the sponsors of the Event. The sponsors shall process the data in their capacity as autonomous data controllers.

By reading the code on the entrance badge or through other transmission modalities, personal data (e.g. first and last name, company/association, role, e-mail address) may be communicated to subjects who organize – physically and/or digitally – workshops, seminars, meetings, and other initiatives within the framework of CONNEXT 2021 that the data subject is participating in. Such subjects shall process the data in their capacity as autonomous data controllers.

With reference to the purposes set out under a), b) and c) above, personal data shall be processed for the time strictly necessary for the fulfillment of the purposes for which they were collected, and stored for the period prescribed by law exclusively for the purposes of fulfilling legal obligations or defending the data controller's rights in a court of law. The data subject may cancel the personal data shared with the communication tools provided on the platform. Data that is not removed by the data subject shall be stored for a period of 3 (three) months and subsequently erased, without prejudice to the data controller's right to store the data for an additional period of time exclusively for the purposes of upholding their rights in a court of law.

With reference to the purposes set out under d) and f) above, personal data shall be processed and stored for a period of twenty (20) months subsequent to the conclusion of the Event

With reference to the purposes set out under e) and g) above, personal data shall be processed for the time strictly necessary for the fulfillment of the purposes for which they were collected, and stored for a period of three (3) months subsequent to the conclusion of the Event

Rights of the data subjects

Data subjects have the right to access their own personal data, and to request to have their data rectified, updated, or erased. They may also request that the processing of their personal data. Such requests should be addressed to Confindustria, Viale dell'Astronomia, 30 - 00144 Roma, e-mail: privacy@confindustria.it.

Additionally, should data subjects believe their personal data has been processed in violation of the law on the protection of personal data, they may file a complaint with the Italian Data Protection Authority, Piazza Venezia, 11 - 00187 - Roma.

CONTRACT TERMINATION FORM FOR CONSUMER PARTICIPANT¹

*Spett.le Confindustria Servizi S.p.A.
Viale Pasteur, 6,
00144- Roma*

Re: Contract termination

I the undersigned,

Tel

e-mail.....

with the following statement, I hereby notify the termination of the contract signed with Your Company relating to participation in the capacity of Consumer Participant in CONNEXT 2021.

Notes

.....
.....

Date

Signature

.....

¹ Information on the exercise of the right to contract termination on the part of the Consumer Participant. Instructions on contract termination pursuant to art 49(4), Legislative Decree n. 206/2005 (Consumer Code) – The Consumer Participant has the right to terminate the contract, without the need to provide motivation, within 14 (fourteen) days of the date of conclusion of the contract. To exercise their right to contract termination, the Consumer Participant must explicitly communicate their intention to terminate the contract via a statement to Confindustria Servizi S.p.A.. To this end, the Consumer Participant may choose the present contract termination form or send a communication to the same effect. The form or other communication must be sent via registered letter to Confindustria Servizi S.p.A. – Viale Pasteur, 6 - 00144 Roma. In order to comply with the terms of contract termination, the communication on the exercise of the right to termination must be sent before the expiration of the termination period.

Effects of contract termination. If the Consumer Participant terminates the present contract, they shall be reimbursed for any payment they have made. Reimbursement will take place using the same payment method as the initial transaction, unless explicitly requested otherwise.